

# Cyberbullying and the Consequences

Social Media and Modern Bullying



What is  
Cyberbullying?

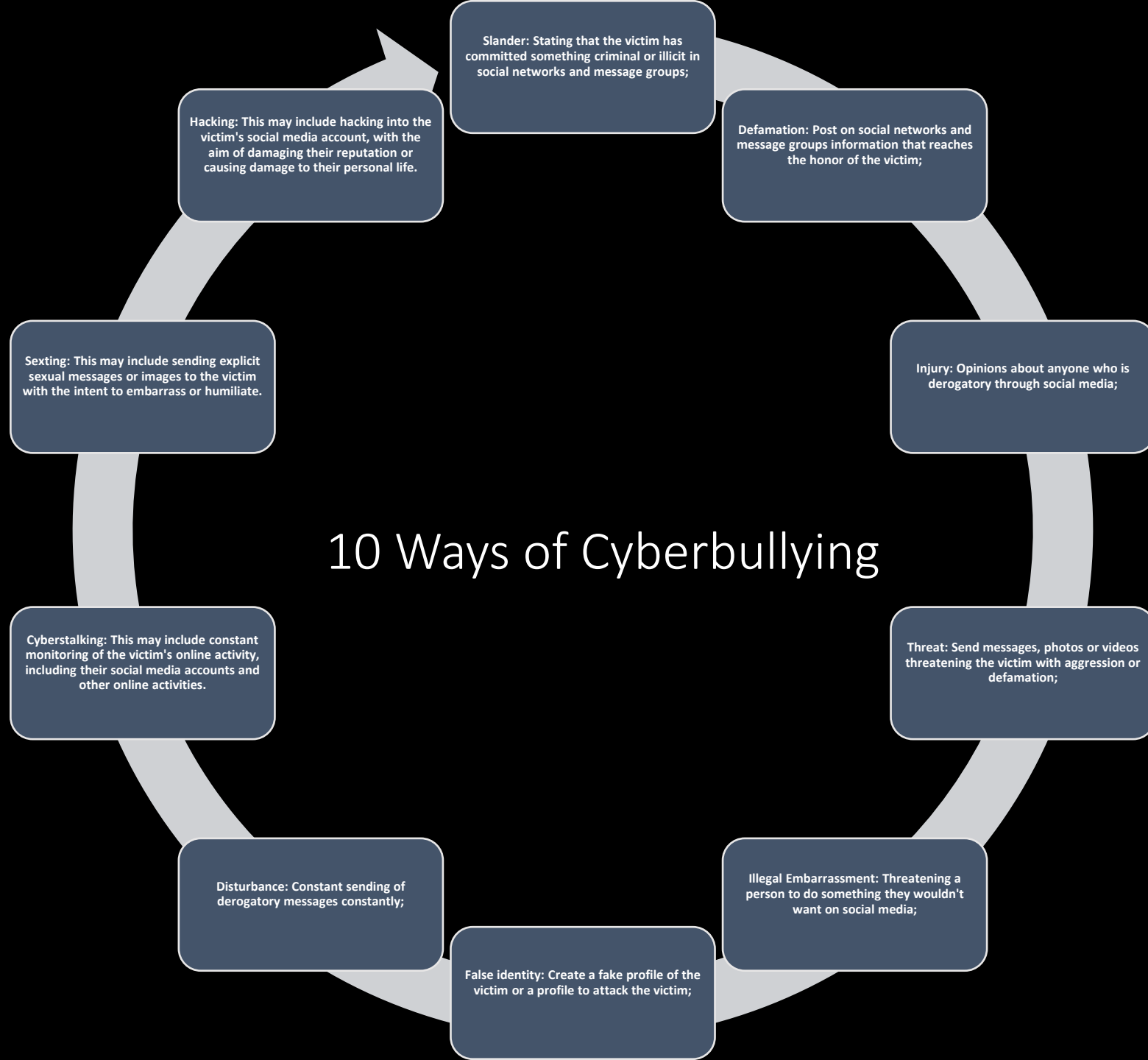





# WHAT IS **CYBERBULLYING**?

willful and repeated bullying that takes place over digital devices like cell phones, computers, and tablets. Cyberbullying can occur through SMS, Text, and apps, or online in social media, forums, or gaming where people can view, participate in, or share content.

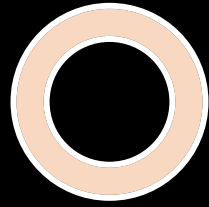
# 10 Ways of Cyberbullying





# Consequences of Cyberbullying – For Victim

1. Depression;
2. Panic and social phobias;
3. Anxiety;
4. Low self-esteem;
5. Isolation;
6. Suicidal thoughts;
7. Revenge Thoughts;
8. Irritability and Self-flagellation;
9. Communication and relationship difficulties;
10. Trauma;



# Consequences of Cyberbullying - Aggressor



- Social isolation;
- Loss of friends;
- Negative reputation;
- Be imputed to other crimes;
- Socialization difficulties;
- Judicial processes;
- Negatively affect academic performance;
- School expulsion;





# Cyberbullying cases

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# Megan Meier

- The 13-year-old girl took her own life in October 2006, after being told by her “virtual boyfriend” Josh that the world would be better without her. The point is that Josh's profile was fake and was created by members of a neighborhood family, including a friend of Megan and her mother, who knew about the girl's emotional instability and wanted to take revenge for a conflict caused at school.
- The girl's parents created anon-governmental entity to combat bullying and cyberbullying worldwide which encourages research and does support work related to the problem.





# Amanda Todd

- Another well-known case worldwide is that of 15-year-old Canadian Amanda Todd.
- The young woman took her own life shortly after posting a video reporting her history of bullying and persecution which went viral on the internet in 2012. What triggered the girl's clinical picture of depression were the exposures of photos of her naked body on the internet.





## Phoebe Prince

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- **Osuicide by Phoebe Prince** occurred in January 14th in 2010. Prince, 15, hanged himself at his family home in South Hadley, Massachusetts, after being a victim of cyberbullying at the school where he studied. His death, which shocked the city, led to the creation, in the following May, of the Law anti-bullying of Massachusetts, at the time the most comprehensive in the country.





## Hana Kimura

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- A Japanese fighter who participated in a reality show, consequently being the target of cyberbullying for a long period, Hana made a series of suicidal posts on her social media and shortly after, she was found dead on May 23, 2020. The cause of death was determined to be suicide by intoxication.



# Lucas Santos

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- The most recent fatal case of cyberbullying is the teenager Lucas Santos, which occurred on August 3, 2021. Lucas was the son of the famous forró singer Walkyria Santos and took his own life at the age of 16. According to information passed on by the mother, Lucas could not stand the prejudiced jokes after a video of him and a friend made, according to the boy, “made to make waves”. The mother spoke about the young man's death and said that his TikTok account was flooded with bigoted and extremely offensive comments. Lucas's concern, however, was what his aunt would think and that he might even get a severe beating.
- 



# “TOP 10” é prova de que pais e escolas falham ao educar crianças na era da internet, diz psicóloga

Especialista diz que pais devem se dedicar a entender as ferramentas que os filhos usam

SÃO PAULO | Sílvia Albuquerque, do R7  
29/05/2015 - 00H15 (ATUALIZADO EM 29/05/2015 - 11H18)



— As crianças e os adolescentes aprendem rapidamente a usar as ferramentas disponíveis na internet. Só que eles não conseguem compreender que os mesmos valores e obrigações da vida real precisam ser aplicados na internet. E que eles também podem ser punidos pelo que fazem no mundo virtual. Os pais e educadores não estão conseguindo ensinar isso.

O “TOP 10” é um ranking que classifica dez meninas como “vadias”. Os nomes circulam pelo WhatsApp, vídeos no Youtube e Facebook. Os estudantes pegam fotos das redes sociais para montagem ou se utilizam de imagens de nudez que as meninas mandaram para algum namorado que repassou para os colegas. As vítimas dessa brincadeira têm suas vidas devastadas e passam a enfrentar depressão, algumas abandonam a escola e até mesmo tentam tirar a própria vida. Os pais dos responsáveis por montar a lista, e até mesmo das vítimas, não tomam conhecimento do que se passa com os filhos. As vítimas se calam.

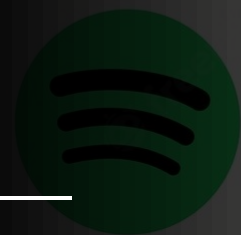
[Meninas abandonam estudos e tentam suicídio após entrar para lista das "mais vadias"](#)

# The Famous TOP 10 of Social Media



# How to prevent cyberbullying?

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# Ways to report cyberbullying

- When there is no possibility of identifying the aggressor and/or there is no space to resolve it in a mediated and preventive way, the case can be communicated to the Tutelary Council, the Public Ministry or the police station when there are infractions, such as moral or physical aggression.
- It is important to record all offensive messages and images received and block contacts. The victim or legal guardian must file a police report with evidence - messages, photos, e-mail, cell phone number of the origin of the attacks, address of the pages, profiles and publications - so that investigations can begin. School, family and witnesses are co-responsible and may be held liable for omission if they neglect the signs and consequences of the cyberbullying.

# Cyberbullying in Brazilian



# Ways to report cyberbullying

## Quem procurar?

A SaferNet Brasil tem uma equipe de atendimento formada por psicólogos com treinamento para atender, orientar e encaminhar denúncias, quando necessário. O serviço está disponível pelo endereço [new.safernet.org.br/helpline](http://new.safernet.org.br/helpline)

Delegacias para delitos virtuais existem em todo o País. Algumas atendem presencial e online. Denuncie:

## São Paulo:

### **Defensoria Pública de São Paulo**

Para agendar o atendimento, ligue no telefone 0800 773 4340 (ligação gratuita), de segunda a sexta-feira, entre 7h e 19h.

Rua Boa Vista, nº 150 – Centro – Edifício Cidade IV – Próximo ao Metrô São Bento.

Horário de Atendimento: das 08h às 12h.

**DIG-DEIC – 4ª Delegacia – Delitos praticados por Meios Eletrônicos.** Presta atendimento presencial, por telefone e via Web. Endereço: Av. Zack Narchi, 152, Carandiru – São Paulo (SP) Fone: (11) 2224-0721 ou 2221 – 7030. Para denunciar qualquer espécie de delito virtual anonimamente, utilize o e-mail: [4dp.dig.deic@policiacivil.sp.gov.br](mailto:4dp.dig.deic@policiacivil.sp.gov.br)

# CIBERBULLYING - O QUE DIZ A LEI

Shapesindenouncethe  
cyberbullying

## DIFERENÇA ENTRE OS TIPOS DE CRIME NA INTERNET



### CALÚNIA

alguém, imputando-lhe falsamente  
fato definido como crime



**Pena:** detenção, de seis  
meses a dois anos, e multa



### DIFAMAÇÃO

alguém, imputando-lhe fato  
ofensivo à sua reputação



**Pena:** detenção, de três  
meses a um ano, e multa



### INJÚRIA

alguém, ofendendo-lhe a  
dignidade ou o decoro



**Pena:** detenção, de um  
a seis meses, ou multa

## ANTI-BULLYING LAW

**Combate à Intimidação Sistemática**

**Lei Nº 13.185, de 6 de novembro de 2015**

**DIGA NÃO AO  
BULLYING!**



# IBGE: 40% dos alunos já sofreram ‘bullying’ e 24% dizem que vida não vale a pena

Em 2009, a parcela para essa resposta sobre 'bullying', na mesma pesquisa, era de 30,9%

Por Alessandra Saraiva, Valor — Rio

13/07/2022 10h45 · Atualizado há 8 meses



# Dangers of Networks #1

Rio / Casos de Polícia

## **Menina de 12 anos sequestrada não poderia ter conta no TikTok**

Idade mínima para ter um perfil na rede social é de 13 anos; investigações mostram que desde os dez ela já se comunicava com o sequestrador

## Dangers of Networks #2

# **Mãe denuncia onda de ofensas contra filha de 14 anos na internet, no interior do Ceará**

A mãe da vítima afirmou ter descoberto o caso após a filha demonstrar tristeza. A Delegacia Regional de Juazeiro do Norte investiga o caso.

## Dangers of Networks #3

**É crime armazenar ou divulgar fotos e vídeos de crianças e adolescentes em cenas de sexo**

Procedimento correto é procurar a Polícia ou denunciar ao Disque 100, orienta delegada.

# Dangers of Networks #4

## COM MODERAÇÃO CAPENGA, CULTO A ASSASSINOS E MASSACRES ESCOLARES CORRE SOLTO NO TIKTOK

Vídeos que enaltecem atiradores e supremacistas brancos chegam a ter milhões de visualizações. Plataforma diz ter regras contra violência, mas algoritmo passou até a recomendar a busca por vídeos de massacres em escolas

Reportagens



Por Sofia Schurig & Samira Menezes

📅 26 de Janeiro de 2023

🕒 7 mins de leitura





## Dangers of Networks #5

### **Discord vira alvo de preocupação para pais após relatos de violência e assédio**

Muitos dos pais com quem a CNN falou disseram acreditar que o Discord não está fazendo o suficiente para proteger seus jovens usuários

# Dangers of Networks #6

... Era inevitável: deepfake usado como ferramenta de bullying

## Era inevitável: deepfake usado como ferramenta de bullying

Caso da mãe que usou deepfake para prejudicar concorrentes da filha ilustra de forma didática a perigosa banalização do recurso



[Ronaldo Gogoni](#)

🕒 2 anos atrás

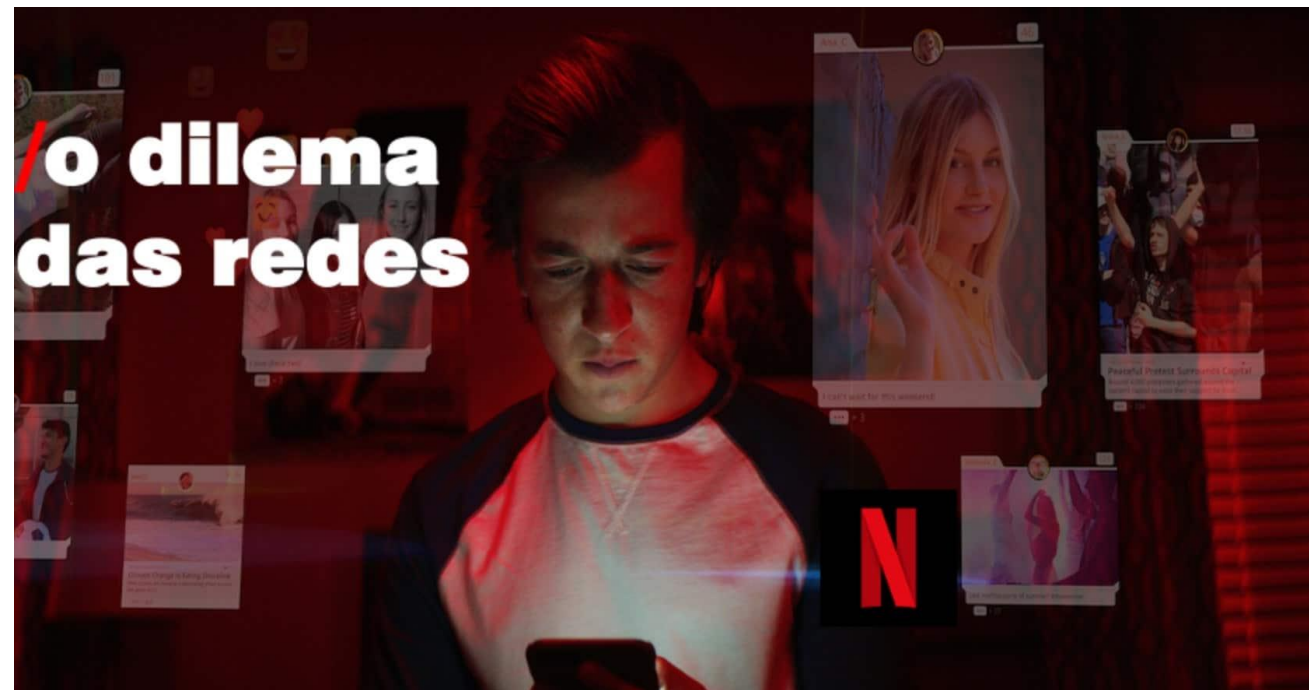
# Stop and think!

1. Do you use social media consciously? (Overexposure, posts, friendship cycle and behavior);
2. Is ignoring a solution?
3. Is blocking the aggressor effective?
4. Does telling a trusted adult help?
5. Is seeking professional help helpful?
6. Is facing the bully the best way?
7. Can talking to the abuser help you?

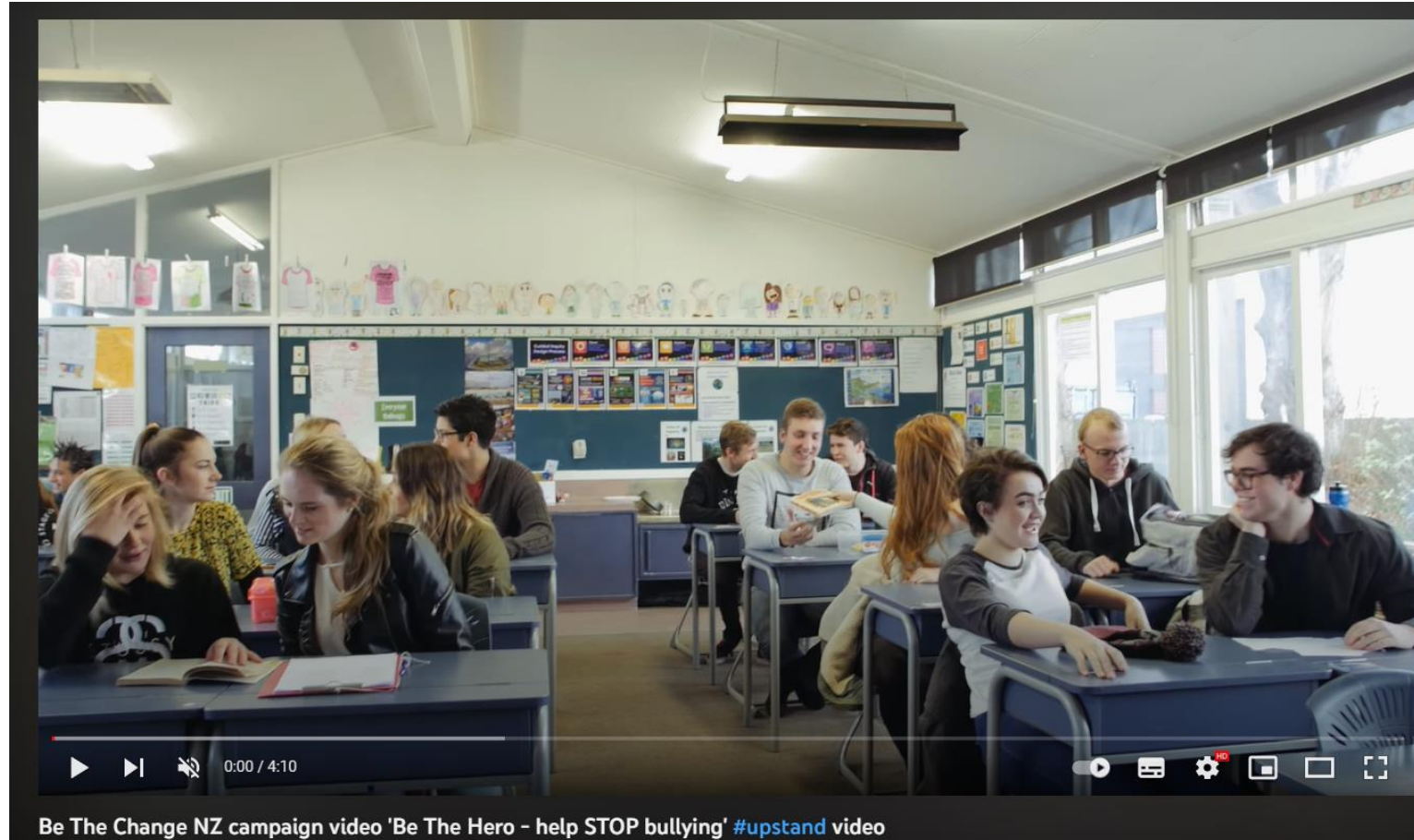


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your interest

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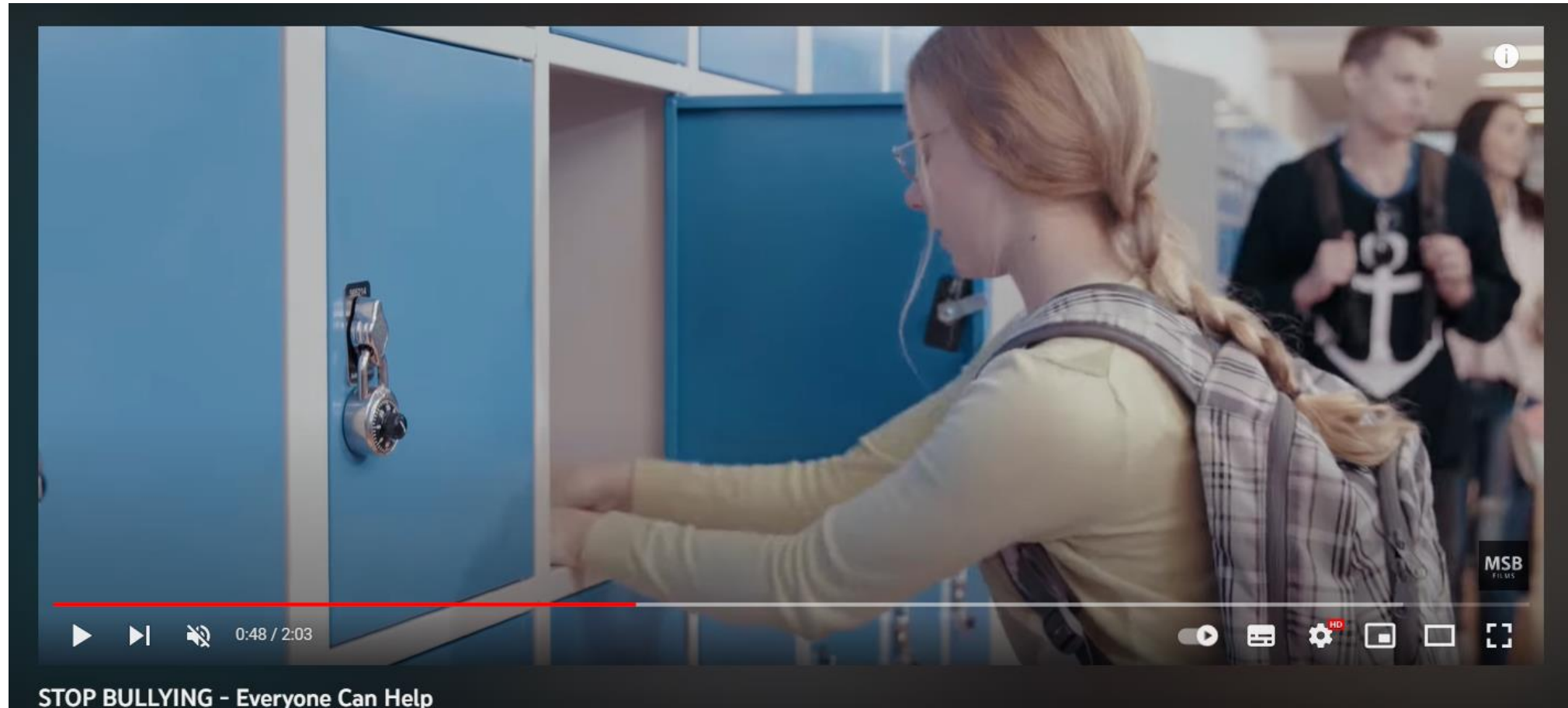


# Be The Change NZ campaign video 'Be The Hero - help STOP bullying' #upstand video



[https://www.youtube.com/watch?v=JMeLEKvjVF0&ab\\_channel=BeTheChangeNZ](https://www.youtube.com/watch?v=JMeLEKvjVF0&ab_channel=BeTheChangeNZ)

# STOP BULLYING - Everyone Can Help



[https://www.youtube.com/watch?v=lb1LBVq5emU&ab\\_chann el=MSB-FILMS](https://www.youtube.com/watch?v=lb1LBVq5emU&ab_chann el=MSB-FILMS)

# Sandy Hook Promise: Gun violence warning signs



[https://www.youtube.com/watch?v=9qyD7vjVfLI&t=2s&ab\\_channel=syracuse.com](https://www.youtube.com/watch?v=9qyD7vjVfLI&t=2s&ab_channel=syracuse.com)